

13th Annual JFF Muscle Dream Team Gala
April 1, 2010
Boston Harbor Hotel

Sponsorship Opportunities

PRESENTING SPONSOR - \$50,000

(JFF Muscle Dream Team Gala presented by...)

- Exclusive sponsorship
- 40 tickets to the 2010 JFF Muscle Dream Team Gala
- Presenting sponsor title and logo placement on event banner, event materials, all print, television and electronic communications
- Recognition of sponsor at the event
- Logo placement alongside event logo on all branded materials
- Top sponsor recognition in all pre- and post-event press; podium presence at event
- Full-page, color advertisement on the back or inside cover of the commemorative Book of Hope
- The opportunity to place branded materials in the event guest gift bags
- Name listed on the wall in the Research Facility at Children's Hospital Boston
- Name or logo on the JFF website and link to company website
- Inclusion in the JFF Newsletter

TITLE SPONSOR - \$30,000

(JFF Muscle Dream Team Gala sponsored by...)

- 24 tickets to the 2010 JFF Muscle Dream Team Gala
- Sponsor name or logo placement on event banner, event materials, all print, television and electronic communications
- Sponsor recognition in all television, radio and print promotions
- Recognition of sponsor at the event
- Full-page, color advertisement in commemorative Book of Hope
- Name or logo on the JFF website and link to company website
- Inclusion in the JFF Newsletter

MVP SPONSOR - \$15,000

- 12 Tickets to the 2010 JFF Muscle Dream Team Gala
- Full-page, color advertisement in commemorative 2010 Book of Hope
- Sponsor name or logo placement on event banner, event materials, all print, television and electronic communications
- Name or logo displayed with sponsors on the JFF website
- Inclusion in the JFF Newsletter

ALL-STAR SPONSOR - \$10,000

- Eight tickets to the 2010 JFF Muscle Dream Team Gala
- Full-page, black and white advertisement in commemorative 2010 Book of Hope
- Name listed with sponsors on the JFF website
- Inclusion in the JFF Newsletter

HALL OF FAME SPONSOR - \$5,000

- Four tickets to the 2010 JFF Muscle Dream Team Gala
- Full-page, black and white advertisement in commemorative 2010 Book of Hope
- Name listed with sponsors on the JFF website
- Inclusion in the JFF Newsletter

GUEST GIFT BAG SPONSOR

- Opportunity to include item in the guest gift bag

OTHER SPONSORSHIP OPPORTUNITIES AVAILABLE, TAILORED TO A DONOR'S NEEDS